

2.1.1.4 Strategic Plan (5)

Introduction:

The International Institute of Business Study (IIBS) acknowledges the need for a comprehensive strategic plan to navigate the evolving landscape of business education. In alignment with its mission, vision, and core values, IIBS aims to enhance academic excellence, foster innovation, and deepen stakeholder engagement over the next five years. This strategic plan outlines key objectives and initiatives to ensure sustainable growth and relevance in the dynamic business environment.

Mission:

- To encourage the students with modern education to bring economic emancipation and social transformation.
- To provide the resources and opportunities to create global leaders.
- To provide holistic approach to prepare the students to grow personally, professionally, socially and emotionally and to make them a complete human being.
- To redefine the student's talents to make them successful entrepreneurs and responsible citizens.
- To develop great human beings with values and ethics.

Vision:

"To inculcate ethical values and provide innovative, holistic learning experiences that nurture individuals into well-rounded human beings, thereby equipping them to become influential global leaders."

Core Values:

Continuous Improvement: Striving for excellence through ongoing learning and adaptation.

Innovation: Embracing creativity and entrepreneurship to address complex challenges.

Stakeholder Involvement: Engaging with students, faculty, alumni, industry partners, and the community to foster collaboration and mutual growth.

Ethics: Upholding the highest standards of integrity, honesty, and social responsibility.

Humanism: Promoting respect for human dignity, diversity, and inclusivity in all endeavors.

Strategic Directions:

Quality and Continuous Improvement:

Enhance curriculum relevance and rigor through regular reviews and updates.

Implement mechanisms for faculty development and performance evaluation to ensure teaching excellence.

Solicit feedback from students and stakeholders to identify areas for improvement and innovation.

Innovation in Teaching and Learning:

Integrate cutting-edge technologies and pedagogical approaches to enhance student engagement and learning outcomes.

Develop interdisciplinary programs and experiential learning opportunities to foster creativity, critical thinking, and problem-solving skills.

Establish partnerships with industry leaders to co-create curriculum and provide real-world insights.

Growth and Expansion:

Expand program offerings to cater to emerging market demands and student preferences.

Explore opportunities for international collaboration and student exchange programs to diversify the student body and globalize the learning experience.

Invest in infrastructure and facilities to accommodate growing enrollment and support research initiatives.


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Community Engagement:

Strengthen ties with local businesses, government agencies, and non-profit organizations through mutually beneficial partnerships and outreach programs.

Provide consulting services and executive education programs to address the needs of the regional business community.

Encourage student involvement in community service and social impact projects to instill a sense of civic responsibility and leadership.

Strategic Objectives:

Distinction & Identity: Position IIBS as a distinctive brand synonymous with academic excellence, innovation, and ethical leadership.

Academic Excellence: Ensure the highest standards of teaching, research, and student support services to foster a culture of excellence.

Student Focus: Prioritize student success and well-being through personalized learning experiences, mentorship programs, and career development initiatives.

Globalization: Expand international partnerships and collaborations to promote cross-cultural understanding and prepare students for global citizenship.

Financial Health & Resources: Optimize resource allocation and revenue generation strategies to support long-term sustainability and growth.

SWOT Analysis for International Institute of Business Study (IIBS)

Strengths:

Restructured curriculum aligning with industry needs, including required internships at the undergraduate level.

Convenient main campus location within 20 minutes of a International airport, enhancing accessibility.

Flexible learning formats including campus courses, online, and hybrid options to cater to diverse student needs.

Integrative Capstone Learning Experiences promoting practical application of knowledge.

Newly developed program in Operations & Global Supply Chain Management reflecting industry best practices.

Motivating, supportive leadership fostering a collaborative work environment.

Strong connections with the business community facilitating networking and experiential learning opportunities.

Variety of delivery methods, majors, concentrations, and athletic offerings enriching student experience.

Well-established alumni network contributing to institutional reputation and student support.

Weaknesses:

Absence of 100% online degree offerings limits accessibility for remote learners.

Limited brand recognition in the business community may impact recruitment and partnerships.

Funding constraints for research support and faculty professional development may hinder academic innovation.

Lack of public transportation in the surrounding area inconveniences students, particularly those residing on campus.


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Small college campus size may restrict expansion opportunities and facilities.

Opportunities:

Expansion of online education offerings to reach a broader student base and accommodate remote learners.

Strategic marketing initiatives to enhance brand visibility and attract prospective students and industry partners.

Increased investment in research support and faculty development to drive academic excellence and innovation.

Collaborative partnerships with local businesses and organizations to create internship and employment opportunities for students.

Infrastructure development and facility enhancements to improve the student experience and support growth initiatives.

Threats:

Intense competition from other institutions offering similar business education programs may impact enrollment.

Economic uncertainties or fluctuations in funding could affect the institution's financial sustainability.

Rapid technological advancements necessitate continuous updates to curriculum and teaching methodologies to remain relevant.

Changes in government regulations or accreditation standards may pose compliance challenges.

Negative publicity or reputation issues could undermine institutional credibility and attractiveness to stakeholders.

The Strategic Planning Committee at the International Institute of Business Study (IIBS) has identified key strategic directions to address current weaknesses, leverage strengths, and capitalize on new opportunities. These directions aim to enhance quality, promote innovation, foster growth, and strengthen community engagement within the institution.


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Short and Long-term goals inclusive of Actions Plans 2023-2033

Developing Motivated and Energized Faculty	
<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term – 2023-2025</i>	<ul style="list-style-type: none"> • <i>Initiation program for recently enlisted educators.</i> • <i>Enhancing teaching-learning resources.</i> • <i>Assigning educators to different faculty development/training initiatives.</i> • <i>Coordinating FDPs and training sessions for educators within the institution.</i> • <i>Procurement of software to support research endeavors.</i> • <i>Development of manuals for educators and departments to streamline academic activities.</i> • <i>Encouraging faculty to pursue consultancy engagements.</i> • <i>Providing guidance on Career Advancement Schemes (CAS).</i>
<i>Mid Term – 2025-2028</i>	<ul style="list-style-type: none"> • <i>Enhancing teaching-learning amenities.</i>
<i>Long Term – 2028-2033</i>	<ul style="list-style-type: none"> • <i>Enhancing the facilities for teaching and learning</i>

Teaching, Learning and Education Technology	
<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none"> • <i>Establishing a recording studio for E-Content creation.</i> • <i>Producing 10% of educational content in electronic format.</i> • <i>Equipping 40% of classrooms with smart technology.</i> • <i>Incorporating one skill-based course per program.</i> • <i>Allocating 10% of internships for teaching and learning purposes.</i> • <i>Assessing the achievement of Course Outcomes (CO), Program Outcomes (PO), and Program Specific Outcomes (PSO).</i> • <i>Integrating ERP into teaching, learning, and evaluation processes.</i>
<i>Mid Term – 2025-2028</i>	<ul style="list-style-type: none"> • <i>Establishing connections and fostering collaborations among educational institutions.</i> • <i>Developing 20% of educational content in electronic format.</i> • <i>Equipping 60% of classrooms with smart technology.</i> • <i>Integrating three skill-based courses into each program.</i> • <i>Allocating 20% of internships for teaching and learning purposes.</i> • <i>Evaluating and ensuring the attainment of Course Outcomes (CO), Program Outcomes (PO), and Program Specific Outcomes (PSO).</i>


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<p>Long Term – 2028-2033</p>	<ul style="list-style-type: none"> • Enhancing the collaboration among educational institutions. • Generating 40% of educational content in electronic format. • Ensuring all classrooms are equipped with smart technology. • Integrating five skill-based courses into each program. • Allocating 30% of internships for teaching and learning activities. • Assessing the achievement of Course Outcomes (CO), Program Outcomes (PO), and Program Specific Outcomes (PSO). • Evaluating and reviewing the attainment of CO, PO, and PSO.
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Research Development and Innovation

Timeline	Plan of Action (Activities)
<p>Short Term - 2023-2025</p>	<ul style="list-style-type: none"> • Securing research funds totaling Rs. 50 Lakhs. • Publishing 50 research papers listed in UGC CARE, Scopus, and Web of Science databases. • Facilitating 5 student research paper publications. • Contributing 30 book chapters. • Conducting Research Methodology & IPR Workshops for 20% of students. • Organizing Faculty Development Programs (FDPs) on Emerging Research Areas. • Providing awareness about funding opportunities from State, National, and International agencies. • Educating students and faculty about emerging research areas. • Encouraging Collaborative and Interdisciplinary Research among faculty members. • Sending teachers to research organizations for collaborative projects. • Offering Seed Money grants of Rs. 5 Lakhs for students and faculty.
<p>Mid Term – 2025-2028</p>	<ul style="list-style-type: none"> • Securing research funding of Rs.1 Crore. • Publishing 150 research papers listed in UGC CARE, Scopus, and Web of Science databases. • Facilitating 10 student research paper publications. • Contributing 70 book chapters. • Conducting Research Methodology & IPR Workshops for 50% of students. • Organizing Faculty Development Programs (FDPs) on Emerging Research Areas, with one FDP per teacher annually.


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	<ul style="list-style-type: none"> • <i>Establishing linkages and collaborations with reputable Higher Educational Institutions for interdisciplinary research.</i> • <i>Providing awareness about emerging research areas among students and faculty.</i> • <i>Encouraging student/faculty exchanges at the State/National level.</i> • <i>Establishing a central instrumentation facility.</i> • <i>Sending teachers to research organizations for collaborative projects.</i> • <i>Offering Seed Money grants of Rs.10 Lakhs for students and faculty.</i>
<i>Long Term - 2028-2033</i>	<ul style="list-style-type: none"> • <i>Securing research funding amounting to Rs.2 Crore.</i> • <i>Publishing 400 research papers listed in UGC CARE, Scopus, and Web of Science databases.</i> • <i>Facilitating 20 student research paper publications.</i> • <i>Contributing 200 book chapters.</i> • <i>Conducting Research Methodology & IPR Workshops for 80% of students.</i> • <i>Organizing Faculty Development Programs (FDPs) on Emerging Research Areas, with two FDPs per teacher annually.</i> • <i>Promoting Faculty and Student Exchange programs at the National and International levels.</i> • <i>Providing awareness about emerging research areas among students and faculty.</i> • <i>Offering Seed Money grants of Rs.15 Lakhs for students and faculty.</i> • <i>Sending teachers to research organizations for collaborative projects.</i> • <i>Pursuing patent registrations.</i>


Industry-Academic Partnership	
Timeline	Plan of Action (Activities)
<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none"> • <i>Enhancing field and industry visits for students.</i> • <i>Facilitating student internships in various industries.</i> • <i>Facilitating interactions between students and faculty through invited talks by industry experts.</i> • <i>Organizing seminars and workshops in collaboration with industry</i>


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Industry-Academic Partnership	
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<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none"> • <i>Enhancing field and industry visits for students.</i> • <i>Facilitating student internships in various industries.</i> • <i>Facilitating interactions between students and faculty through invited talks by industry experts.</i> • <i>Organizing seminars and workshops in collaboration with industry partners.</i>
<i>Mid Term - 2025-2028</i>	<ul style="list-style-type: none"> • <i>Utilizing CSR funds to finance research infrastructure within the institution.</i> • <i>Tailoring the curriculum to align with industry needs with the assistance of industry experts.</i> • <i>Providing on-the-job training through internships.</i> • <i>Conducting collaborative research in partnership with industry.</i> • <i>Arranging placements for teachers in industry for training purposes.</i>
<i>Long Term - 2028-2033</i>	<ul style="list-style-type: none"> • <i>Utilizing CSR funds to support research infrastructure within the institution.</i> • <i>Serving as a link between the industry and society.</i> • <i>Establishing collaborative partnerships with the industry.</i> • <i>Arranging for teachers to undergo training in industry settings.</i>

Institution's Placement Plan for Students	
<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none"> • <i>Hosting personality development and self-enhancement programs.</i> • <i>Implementing skill-based and job-oriented courses.</i> • <i>Forming partnerships with placement agencies and industries.</i> • <i>Targeting a placement rate of 84%.</i>
<i>Mid Term - 2025-2028</i>	<ul style="list-style-type: none"> • <i>Targeting a placement rate of 90%.</i>
<i>Long Term - 2028-2033</i>	<ul style="list-style-type: none"> • <i>Targeting a placement rate of 100%.</i>

Achieving the Target for Accreditation	
<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none"> • <i>Striving to attain NBA accreditation.</i>


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Incubation and Start-Up

<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none"> • <i>Establishing a Start-up center and registering students in the club.</i> • <i>Conducting induction workshops for incoming students.</i> • <i>Arranging lectures by entrepreneurs.</i> • <i>Identifying mentors from the local ecosystem.</i> • <i>Raising awareness about Intellectual Property Rights (IPR).</i>
<i>Mid Term – 2025-2028</i>	<ul style="list-style-type: none"> • <i>Motivating students to engage in E-summits, hackathons, and other startup and innovation-related exposure programs.</i> • <i>Engaging alumni in college startups.</i> • <i>Facilitating industry interaction for knowledge and technology exchange.</i> • <i>Registering five startups.</i>
<i>Long Term – 2028-2033</i>	<ul style="list-style-type: none"> • <i>Registering 20 Start-Ups.</i>

Alumni Engagement/ Activities plan

<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none"> • <i>Biennial Program (Gathering)</i> • <i>Inspiring Talks and alumni backing for startups and incubation.</i> • <i>Alumni aid in training, student placement, and infrastructural enhancement.</i> • <i>Entrepreneur & Government Official Meet Program (Alumni)</i> • <i>Alumni representation on social media platforms.</i> • <i>Mandating lifelong registration policy.</i> • <i>Incorporating alumni feedback for curriculum enhancement.</i>
<i>Mid Term – 2025-2028</i>	<ul style="list-style-type: none"> • <i>Workshops on skill development/training conducted by alumni from various fields.</i> • <i>National Conference on the Value of Education in the modern world.</i> • <i>Alumni funding for non-academic contributions.</i> • <i>Establishment of an office for the Alumni Association.</i>
<i>Long Term – 2028-2033</i>	<ul style="list-style-type: none"> • <i>Establishing a fund corpus for student welfare.</i>



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Basic Infrastructure Development plan

<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term - 2023-2025</i>	<ul style="list-style-type: none">• <i>Enhancing 40% of smart classrooms with interactive panels.</i>• <i>Establishing a recording studio.</i>• <i>Gradually upgrading computer systems.</i>• <i>Implementing CCTV surveillance across 30% of campus area.</i>• <i>Establishing a digital library.</i>• <i>Improving Internet facilities.</i>• <i>Achieving 80% coverage with drip irrigation.</i>• <i>Sourcing 30% of energy consumption from renewable sources.</i>
<i>Mid Term – 2025-2028</i>	<ul style="list-style-type: none">• <i>Enhancing sports infrastructure.</i>• <i>Improving 60% of smart classrooms with interactive panels.</i>• <i>Establishing a Robotics Laboratory.</i>• <i>Acquiring advanced research instruments.</i>• <i>Gradually upgrading computer systems.</i>• <i>Achieving 100% coverage with drip irrigation.</i>• <i>Sourcing 45% of energy consumption from renewable sources.</i>• <i>Implementing CCTV surveillance across 45% of campus area.</i>• <i>Updating laboratory instruments.</i>• <i>Enhancing the digital library.</i>• <i>Enhancing green coverage.</i>
<i>Long Term – 2028-2033</i>	<ul style="list-style-type: none">• <i>Enhancing the college playground.</i>• <i>Constructing an administrative block.</i>• <i>Fully upgrading smart classrooms with interactive panels.</i>• <i>Gradually upgrading computer systems.</i>• <i>Implementing CCTV surveillance across the entire campus area.</i>• <i>Establishing a Central Instrumentation facility.</i>• <i>Upgrading the digital library.</i>• <i>Increasing energy consumption from renewable sources to 60%.</i>• <i>Expanding green coverage on campus.</i>



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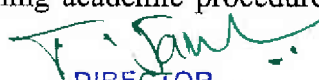
Skill Development of Non-teaching Staff	
<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term - 2023-2025</i>	<i>•Training in Soft Skills, Personality Development, IT skills, Laboratory maintenance, Library maintenance.</i>
<i>Mid Term – 2025-2028</i>	<i>•Frequent skill enhancement programs.</i>
<i>Long Term – 2028-2033</i>	<i>•Frequent skill enhancement programs.</i>

Any Other Initiatives for the Student's and Institutional Growth	
<i>Timeline</i>	<i>Plan of Action (Activities)</i>
<i>Short Term – 2023-2025</i>	<i>•Courses focusing on family values and ethics, as well as programs promoting lifelong learning. •Establishment of clusters to advocate for multi-disciplinary and interdisciplinary education, encompassing Indian languages, art, culture, etc.</i>
<i>Mid Term – 2025-2028</i>	<i>•Executing the cluster initiative. •Offering paid internships for students. •Establishing transportation services for students. •Enhancing greenery across the campus. •Forming partnerships with other higher education institutions and universities.</i>
<i>Long Term – 2028-2033</i>	<i>•Creation of virtual learning environments. •Collaboration with renowned international universities.</i>

Implementation of Strategic Plan

1. Faculty Development:

- **Initiation Program:** Introduce a structured orientation program to familiarize new faculty with institutional policies and practices.
- **Teaching Resources:** Invest in materials, technology, and infrastructure to enhance teaching quality and effectiveness.
- **Training Initiatives:** Assign faculty members to relevant professional development opportunities to enhance their skills and knowledge.
- **Training Sessions Coordination:** Organize and schedule regular training sessions and workshops to address faculty development needs.
- **Research Software Procurement:** Purchase software tools to support faculty research efforts and enhance productivity.
- **Academic Manuals Development:** Create manuals outlining academic procedures


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and guidelines for faculty reference and consistency.

- Faculty Consultancy Encouragement: Promote and support faculty engagement in consultancy projects to leverage their expertise.
- Career Advancement Guidance: Provide guidance and support to faculty members on career advancement pathways within the institution.

2. Teaching, Learning, and Tech:

- Recording Studio Establishment: Set up a studio to create high-quality educational content for online and blended learning.
- E-Content Production: Develop electronic educational materials to supplement traditional teaching methods.
- Smart Classroom Equipage: Upgrade classrooms with interactive technology to enhance teaching and learning experiences.
- Skill-Based Course Integration: Incorporate practical, skill-based courses into the curriculum to prepare students for the workforce.
- Internship Allocation: Allocate internships to allow students to gain practical experience related to their field of study.
- Course Outcomes Assessment: Evaluate the achievement of course outcomes to ensure alignment with educational goals.
- ERP Integration: Implement an Enterprise Resource Planning system to streamline administrative processes and improve efficiency.

3. Research Development:

- Research Funding Acquisition: Secure funds to support faculty and student research projects.
- Publication and Contribution: Publish research papers, contribute book chapters, and encourage student involvement in research.
- Workshops and Awareness Programs: Conduct workshops and awareness sessions to enhance research skills and promote emerging areas.
- Collaborative Research Promotion: Foster partnerships and collaborations with other institutions and organizations to facilitate interdisciplinary research.
- Seed Grants Offer: Provide seed money grants to support initial research endeavors and encourage innovation.

4. Industry-Academic Partnership:


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- Industry Interaction Facilitation: Arrange industry visits, internships, and guest lectures to expose students to real-world applications of their study.
- Curriculum Alignment: Align the curriculum with industry needs to ensure graduates possess relevant skills and knowledge.
- CSR Fund Utilization: Use Corporate Social Responsibility funds to support research infrastructure and community projects.
- Collaborative Research Conduct: Engage in joint research projects with industry partners to address real-world challenges and opportunities.
- Training Opportunities: Facilitate on-the-job training and skill development programs in collaboration with industry partners.

5.Placement Plan:

- Personality Development Programs: Conduct workshops and seminars to enhance students' soft skills and employability.
- Skill-Based Courses Implementation: Introduce courses designed to equip students with job-specific skills and knowledge.
- Partnership Establishment: Forge partnerships with placement agencies and industries to facilitate student placements.
 - Placement Rate Targeting: Set targets for placement rates to ensure a high percentage of student's secure employment upon graduation.


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Timeline of Implementation of the strategic plan

To effectively implement the strategic plan for IIBS (International Institute of Business Study) from 2023-2033, a detailed timeline with specific action plans and milestones for each year is essential. Below is a breakdown of the strategic plan with implementation details and target years for achieving each goal.

Developing Motivated and Energized Faculty

Short Term – 2023-2025

2023:

- Enhance teaching-learning resources.
- Assign educators to different faculty development/training initiatives.

2024:

- Coordinate Faculty Development Programs (FDPs) and training sessions for educators within the institution.
- Procure software to support research endeavors.
- Develop manuals for educators and departments to streamline academic activities.

2025:

- Encourage faculty to pursue consultancy engagements.
- Provide guidance on Career Advancement Schemes (CAS).

Mid Term – 2025-2028

2027:

- Enhance teaching-learning amenities.

Long Term – 2028-2033

2028-2033:

- Continue enhancing the facilities for teaching and learning.

Teaching, Learning, and Education Technology

Short Term – 2023-2025

2023:

- Equip 40% of classrooms with smart technology.


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- Produce 10% of educational content in electronic format.

2024:

- Integrate ERP into teaching, learning, and evaluation processes.
- Incorporate one skill-based course per program.
- Establish a recording studio for E-Content creation.

2025:

- Allocate 10% of internships for teaching and learning purposes.
- Assess the achievement of Course Outcomes (CO), Program Outcomes (PO), and Program Specific Outcomes (PSO).

Mid Term – 2025-2028

2026:

- Establish connections and foster collaborations among educational institutions.
- Develop 20% of educational content in electronic format.

2027:

- Equip 60% of classrooms with smart technology.
- Integrate three skill-based courses into each program.
- Allocate 20% of internships for teaching and learning purposes.

2028:

- Evaluate and ensure the attainment of Course Outcomes (CO), Program Outcomes (PO), and Program Specific Outcomes (PSO).

Long Term – 2028-2033

2029:

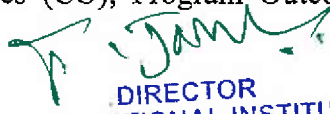
- Enhance collaboration among educational institutions.
- Generate 40% of educational content in electronic format.

2030:

- Ensure all classrooms are equipped with smart technology.
- Integrate five skill-based courses into each program.
- Allocate 30% of internships for teaching and learning activities.

2031-2033:

- Assess and review the attainment of Course Outcomes (CO), Program Outcomes (PO), and Program Specific Outcomes (PSO).


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Research Development and Innovation

Short Term – 2023-2025

2023:

- Publish 50 research papers listed in UGC CARE, Scopus, and Web of Science databases.

2024:

- Facilitate 5 student research paper publications.
- Contribute 30 book chapters.
- Conduct Research Methodology & IPR Workshops for 20% of students.

2025:

- Organize FDPs on Emerging Research Areas.
- Provide awareness about funding opportunities from State, National, and International agencies.
- Educate students and faculty about emerging research areas.
- Encourage Collaborative and Interdisciplinary Research among faculty members.
- Send teachers to research organizations for collaborative projects.
- Offer Seed Money grants of Rs. 5 Lakhs for students and faculty.

Mid Term – 2025-2028

2026:

- Secure research funding of Rs.1 Crore.
- Publish 150 research papers listed in UGC CARE, Scopus, and Web of Science databases.

2027:

- Facilitate 10 student research paper publications.
- Contribute 70 book chapters.
- Conduct Research Methodology & IPR Workshops for 50% of students.

2028:

- Organize FDPs on Emerging Research Areas, with one FDP per teacher annually.
- Establish linkages and collaborations with reputable Higher Educational Institutions for interdisciplinary research.
- Provide awareness about emerging research areas among students and faculty.
- Encourage student/faculty exchanges at the State/National level.
- Establish a central instrumentation facility.
- Send teachers to research organizations for collaborative projects.
- Offer Seed Money grants of Rs.10 Lakhs for students and faculty.


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Long Term – 2028-2033

2029:

- Secure research funding amounting to Rs.2 Crore.
- Publish 400 research papers listed in UGC CARE, Scopus, and Web of Science databases.

2030:

- Facilitate 20 student research paper publications.
- Contribute 200 book chapters.
- Conduct Research Methodology & IPR Workshops for 80% of students.

2031:

- Organize FDPs on Emerging Research Areas, with two FDPs per teacher annually.
- Promote Faculty and Student exchange programs at the National and International levels.

2032:

- Provide awareness about emerging research areas among students and faculty.
- Offer Seed Money grants of Rs.15 Lakhs for students and faculty.
- Send teachers to research organizations for collaborative projects.
- Pursue patent registrations.

Industry-Academic Partnership

Short Term – 2023-2025

2023:

- Enhance field and industry visits for students.
- Facilitate student internships in various industries.


2024:

- Facilitate interactions between students and faculty through invited talks by industry experts.
- Organize seminars and workshops in collaboration with industry partners.

Mid Term – 2025-2028

2027:

- Provide on-the-job training through internships.
- Conduct collaborative research in partnership with industry.
- Arrange placements for teachers in industry for training purposes.


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Long Term – 2028-2033

2028-2033:

- Serve as a link between the industry and society.
- Establish collaborative partnerships with the industry.
- Arrange for teachers to undergo training in industry settings.

Institution's Placement Plan for Students

Short Term – 2023-2025

2023:

- Host personality development and self-enhancement programs.

2024:

- Implement skill-based and job-oriented courses.

2025:

- Form partnerships with placement agencies and industries.
- Target a placement rate of 60%.

Mid Term – 2025-2028

2026-2028:

- Target a placement rate of 80%.

Long Term – 2028-2033

2029-2033:

- Target a placement rate of 100%.

Achieving the Target for Accreditation

Short Term – 2023-2025

2023-2025:

- Strive to attain NBA accreditation.

Mid Term – 2025-2028

2026-2028:

- Pursue NBA accreditation.
- Aspire to be ranked among the top colleges in NIRF rankings.

Long Term – 2028-2033

2029-2033:

- Maintain the NBA grade and NIRF Ranking.

Entrepreneurship Development and Start-up Ecosystem

Short Term – 2023-2025

2023:

- Establish a Start-up centre and register students in the club.

2024:

- Conduct induction workshops for incoming students.
- Arrange lectures by entrepreneurs.

2025:

- Identify mentors from the local ecosystem.
- Raise awareness about Intellectual Property Rights (IPR).

Mid Term – 2025-2028

2026:

- Motivate students to engage in E-summits, hackathons, and other startup and innovation-related exposure programs.

2027:

- Engage alumni in college startups.
- Facilitate industry interaction for knowledge and technology exchange.

2028:

- Register five startups.

Long Term – 2028-2033

2029-2033:

- Register 20 Start-Ups.

Alumni Engagement/ Activities Plan


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Short Term – 2023-2025

2023:

- Biennial Program (Gathering).
- Inspiring Talks and alumni backing for startups and incubation.

2024:

- Alumni aid in training, student placement, and infrastructural enhancement.
- Entrepreneur & Government Official Meet Program (Alumni).

2025:

- Alumni representation on social media platforms.
- Mandating lifelong registration policy.
- Incorporate alumni feedback for curriculum enhancement.

Mid Term – 2025-2028

2026:

- Workshops on skill development/training conducted by alumni from various fields.
- National Conference on the Value of Education in the modern world.

2027:

- Alumni funding for non-academic contributions.

2028:

- Establishment of an office for the Alumni Association.

Long Term – 2028-2033

2029-2033:

- Establishing a fund corpus for student welfare.

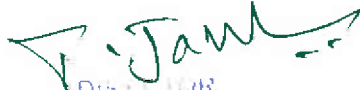
Basic Infrastructure Development Plan

Short Term – 2023-2025

2023:

- Enhance 40% of smart classrooms with interactive panels.
- Establish a recording studio.

2024:


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- Gradually upgrade computer systems.
- Implement CCTV surveillance across 30% of campus area.

2025:

- Establish a digital library.
- Improve Internet facilities.
- Achieve 80% coverage with drip irrigation.
- Source 30

Mid Term – 2025-2028

2026:

- Enhance sports infrastructure.
- Improve 60% of smart classrooms with interactive panels.
- Establish a Robotics Laboratory.

2027:

- Acquire advanced research instruments.
- Gradually upgrade computer systems.
- Achieve 100% coverage with drip irrigation.

2028:

- Source 45% of energy consumption from renewable sources.
- Implement CCTV surveillance across 45% of campus area.
- Update laboratory instruments.
- Enhance the digital library.
- Enhance green coverage.

Long Term – 2028-2033

2029:

- Enhance the college playground, specifically the basketball court.
- Construct an administrative block.

2030:

- Fully upgrade smart classrooms with interactive panels.
- Gradually upgrade computer systems.
- Implement CCTV surveillance across the entire campus area.

2031:

- Establish a Central Instrumentation facility.
- Upgrade the digital library.



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2032:

- Increase energy consumption from renewable sources to 60%.
- Expand green coverage on campus.

Skill Development of Non-teaching Staff

Short Term – 2023-2025

2023-2025:

- Training in Soft Skills, Personality Development, IT skills, Laboratory maintenance, Library maintenance.

Mid Term – 2025-2028

2026-2028:

- Frequent skill enhancement programs.

Long Term – 2028-2033

2029-2033:

- Frequent skill enhancement programs.

Other Initiatives for Student and Institutional Growth

Short Term – 2023-2025

2023:

- Courses focusing on family values and ethics, as well as programs promoting lifelong learning.

2024:

- Offer paid internships for students.

2025:

- Establish transportation services for students.
- Enhance greenery across the campus.

Mid Term – 2025-2028

2026-2028:

- Form partnerships with other higher education institutions and universities.

Long Term – 2028-2033

2029-2033:

- Creation of virtual learning environments.
- Collaboration with renowned international universities.

This comprehensive implementation plan ensures a systematic approach to achieving the goals outlined in the strategic plan for IIBS from 2023 to 2033. Each year has specific targets and activities, ensuring progress is tracked and objectives are met in a timely manner.



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